

# #POWEROF10



A National Awareness  
Campaign on  
Childhood Deafness  
by Vaani, Deaf Children's Foundation

**Theme:** Raise 10 rupees from 10 crore people to reach 833,100,000 People in 650,244 Villages in india.

**Date:** 15.10.17-15.10.21



## Introduction to VAANI, Deaf Children's Foundation:

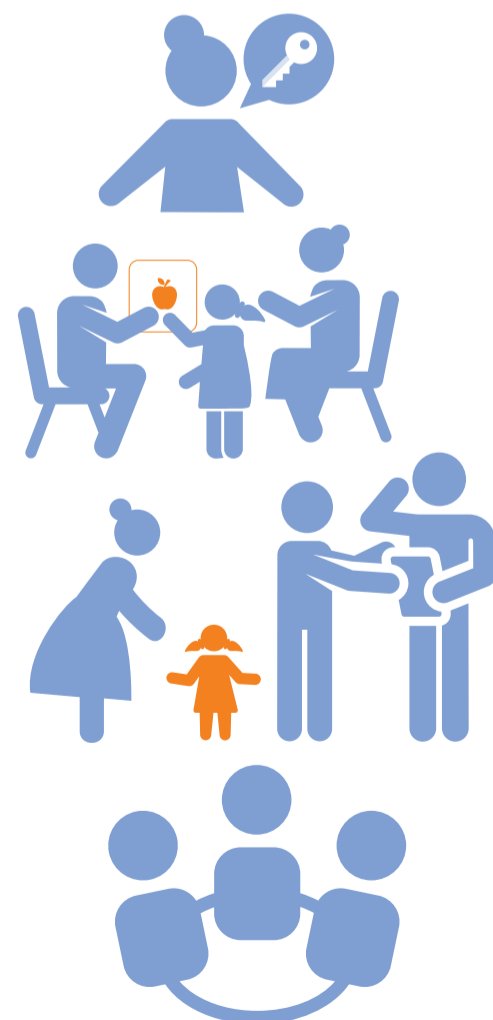
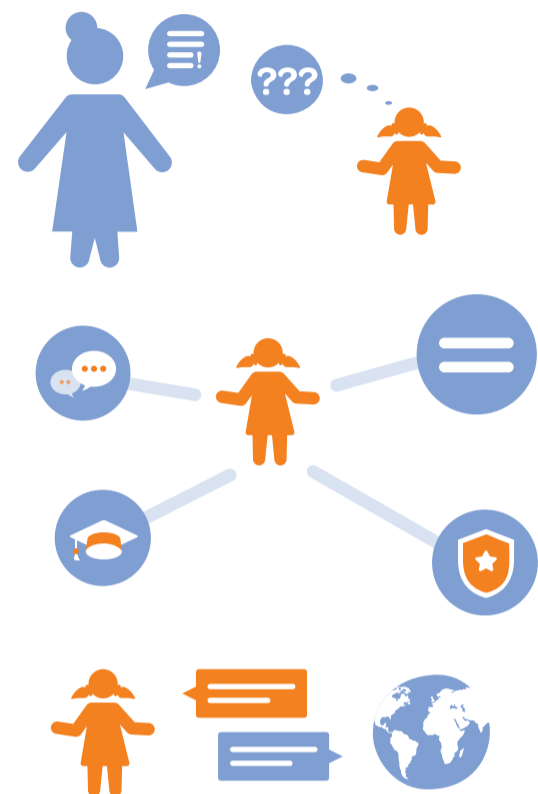
VAANI, Deaf Children's Foundation a registered Trust in India (Reg. Number 4257) works to empower deaf children and their families with a

**Vision** to eliminate the most fundamental and overlooked problem with childhood deafness - the inability of the child to communicate with his or her own parent. We believe that every deaf child is entitled to total and complete access to communication, education, protection and equality in all spheres, and information and knowledge to reach his or her full potential as an individual and a member of society with respect and dignity. It is our commitment to create an empathetic and enthusiastic environment for every deaf child, and to empower their families to nurture it.

Our **MISSION** is to bring language and comprehension into the lives of deaf children and their families and thus enabling them to have meaningful conversations between themselves and the world around them.

### We work to achieve this by:

- Supporting the empowerment of families of deaf children to advocate for more accessible and sustainable services for deaf children and young people.
- Promoting the exchange of clear and balanced information between families of deaf children and professionals who work with them, and creating opportunities for them to come together, access information and develop their knowledge.
- Influencing development practitioners and policy-makers to include the needs of deaf children and their families in their work.
- Establishing partnerships with NGOs and strengthening good service delivery models to ensure their sustainability.



VAANI's role is to act as a catalyst. Rather than delivering services, VAANI supports the development of accessible sustainable services for deaf children and their families whilst working closely with the overall development strategies of the country. VAANI works with local organisations to build on existing good practices, develop a resource base and understand what works for deaf children and their families.

**THERE ARE AN ESTIMATED 3000,000 DEAF CHILDREN IN INDIA, ONLY 50,000 RECEIVING PROFESSIONAL SUPPORT.**

**VAANI HAS WORKED FOR 11 YEARS IN 8 STATES**

**DEAFNESS IN CHILDREN IS DIAGNOSED BETWEEN 3 TO 8 YEARS,**

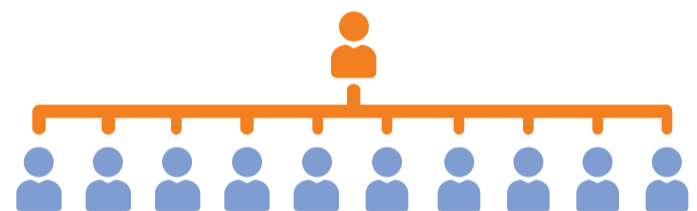
**OUT OF 1000 CHILDREN BORN IN INDIA, 5-6 CHILDREN HAVE SOME DEGREE OF DEAFNESS.**

### How to Get Involved (Phase 1)

Donate 10/- rupees via payment methods shown on the next page



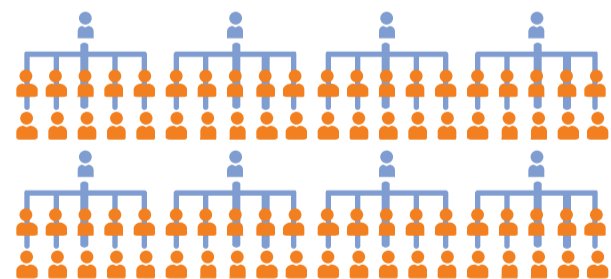
Talk to 10 contacts about the #Powerof10 Campaign



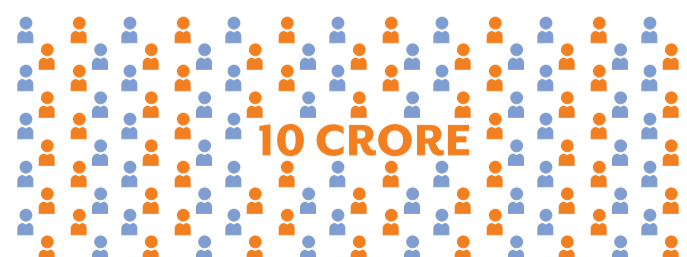
Encourage 10 people to contribute



Each of the 10 people introduce the #Powerof10 Campaign to 10 people they know



This information and donation chain grows to reach 10 crore people over 2 years



All the donations made will go towards Phase 2 of the #Powerof10 Campaign

## Objectives of the Campaign (Phase 2)

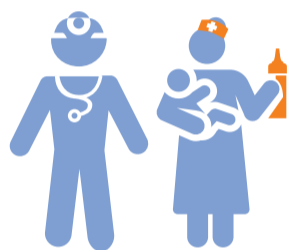
Phase 2 involves reaching 833,100,000 People in 650,244 Villages in India over 3 years creating awareness on childhood deafness and providing capacity building on:

1



EARLY INTERVENTION

2



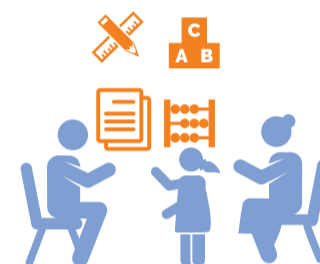
TAKING PRECAUTIONS TO PREVENT DEAFNESS

3



NUTRITIONAL SUPPORT

4



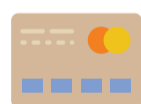
HOW TO COMMUNICATE WITH DEAF CHILDREN

If you are interested in supporting this Campaign, please write to us at: [vaani@vaani.in](mailto:vaani@vaani.in)

Payments can be made through:



CASH



CREDIT/  
DEBIT CARD



CHEQUE



ONLINE  
PAYTM



SWIPE



BANK  
DEPOSIT

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